

# THE HOUSE THAT AI BUILT

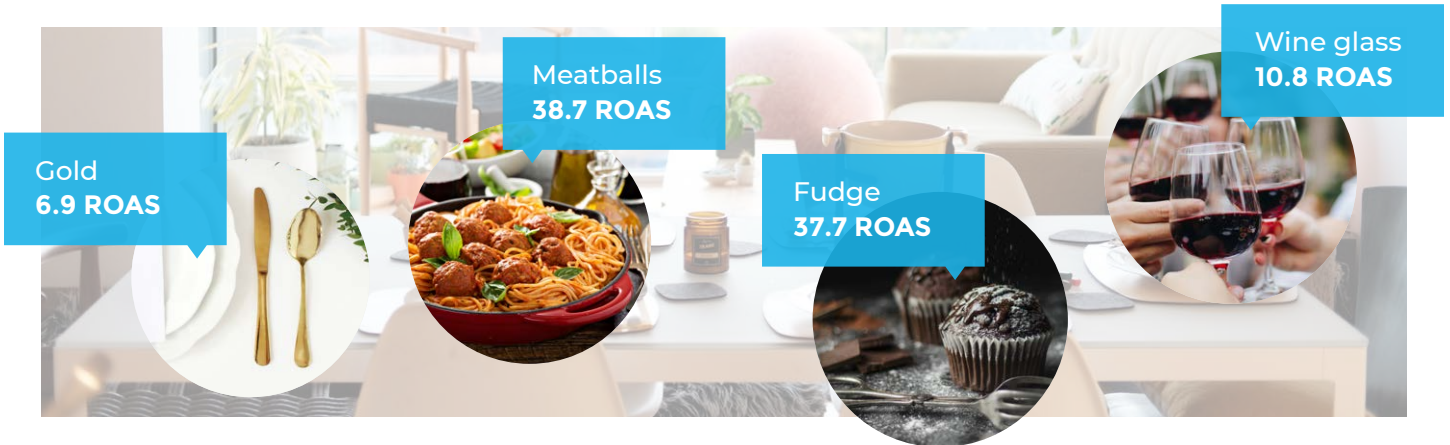
So you're advertising home goods on Facebook and Instagram. You've been at it for a while, and you know what you can do to create a great ad.

But what if you had the world's best AI to tell you how to make that great ad even better? Tips from Pattern89's AI can do just that.

# INTRODUCING: THE HOUSE THAT AI BUILT

## First, let's set the table.

Food, drinks and place settings can help make your ROAS great when it comes to kitchenware ads. Try to include these items:

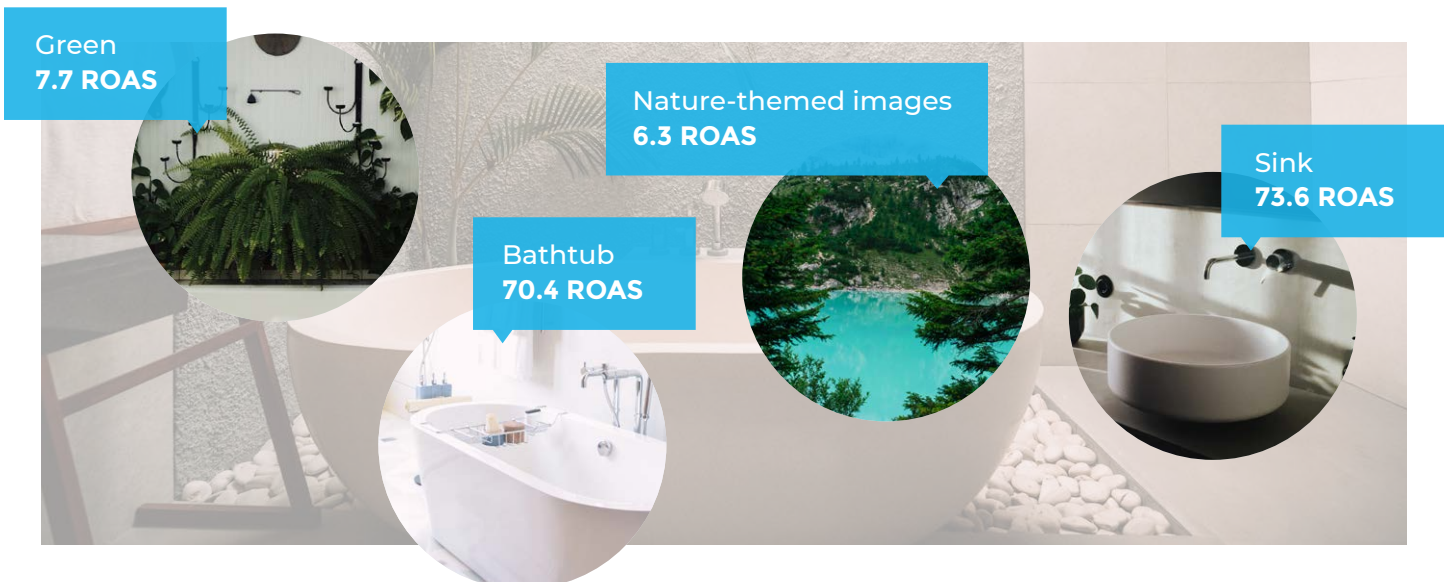


And if your customers are craving something a little different, we suggest serving them the following:

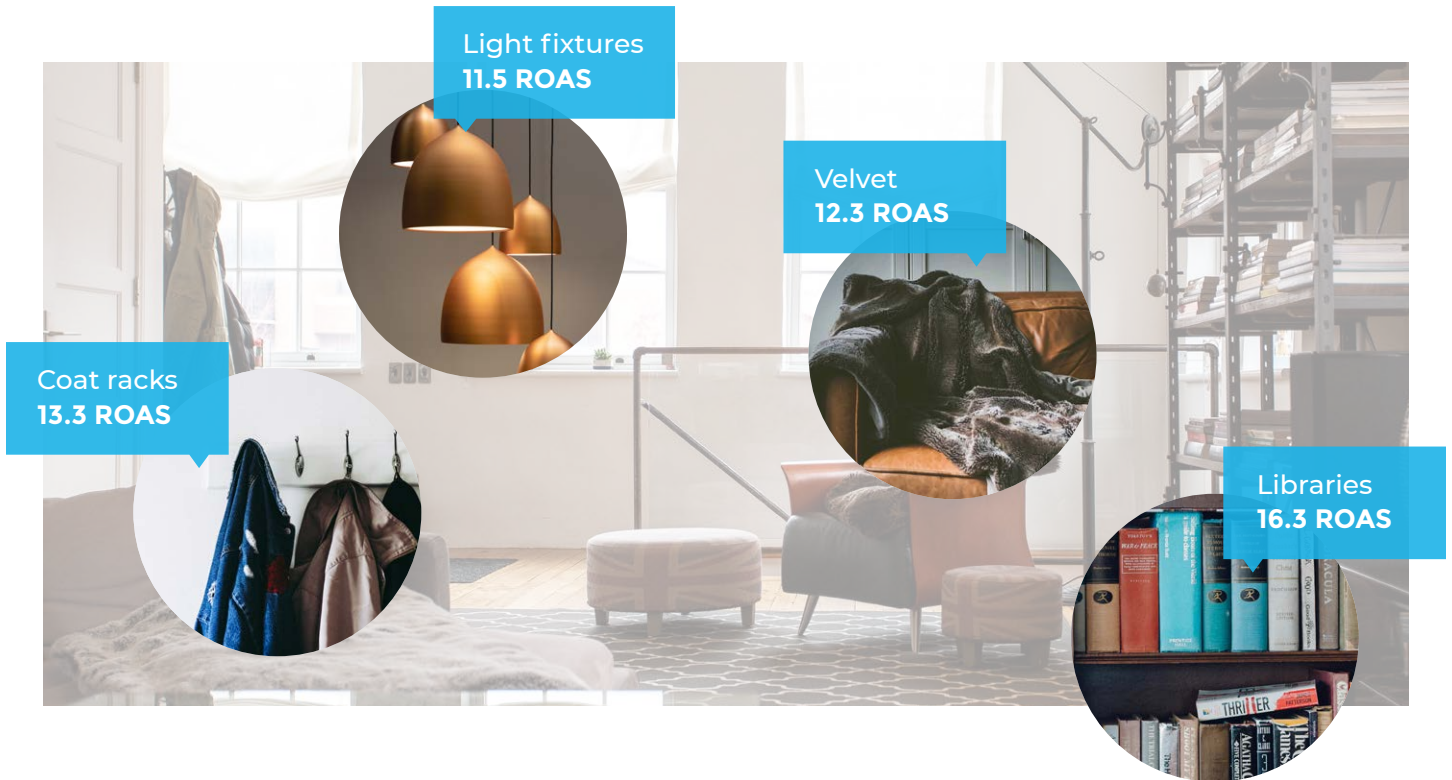
- **Curry:** 38.7 ROAS
- **Tacos:** 37.3 ROAS
- **Butter:** 35.2 ROAS

## Next up: ROAS By The Room

Bathrooms have a ROAS of 17.7. Here's a glimpse of what else they can offer you...



Living rooms can provide a lovely boost. Here are a few suggestions of what to include in your home goods ads.



Now that you're in-the-know about what to include in your ads in general, it's time to see what will work for your brand. By trying Pattern89's AI for two weeks, you'll see a 21% increase in your key metrics.

Trust in its insights, and you'll be on your way to paid social success.